



MEETING MINUTES - iLEAD California Charters 1 Board Meeting

Board Approved: February 1, 2023

	Special meeting
Date	Thursday, December 15, 2022
Started	4:00 PM
Ended	4:11 PM
Location	This meeting will be held virtually. You may join us on ZOOM at: Zoom Meeting: https://zoom.us/j/5395735793 Meeting ID: 539 573 5793 Dial in Number: 1-669-900-6833
Purpose	Mellady Direct Marketing Proposal Revised iCA Attachment A Service Agreement IP Shared Agreement
Chaired by	Cheri Bradford
Recorder	Julie Basse

Minutes

1. Opening Items

1.1. Call The Meeting To Order

Meeting was called to order at 4:00 p.m.

Status: Completed

1.2. Roll Call

Cheri Bradford - Present

Kenchy Ragsdale - Present

Kenneth Scott - Present

Status: Completed

1.3. Moment of Silence

A moment of silence was taken to mourn the loss of a learner of the iLEAD family

Status: Completed

1.4. Pledge Of Allegiance

The Pledge of Allegiance was recited

Status: Completed

1.5. Approve Agenda

Motioned: Kenchy Ragsdale



Seconded: Kenneth Scott

Motion passed unanimously

Cheri - yes

Kenchy - yes

Kenneth - yes

Due date:

Status: Completed

1.6. Approve Minutes

Motioned to approve with a typographical correction to the 11-29-2022 Minutes regarding the next meeting date:
Kenneth Scott

Seconded: Kenchy Ragsdalet

Motion passed unanimously

Cheri - yes

Kenchy - yes

Kenneth - yes

Due date:

Status: Completed

Documents

- iCC1 Special Minutes-2022-11-29-v2.pdf
 - Minutes-2022-11-30-v3.pdf
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2. Curriculum Moment

3. Public Comments

3.1. Public Comments

The public may address the iLEAD CA Charters 1 governing board regarding any item within the Board's jurisdiction whether or not that item appears on the agenda during this time. If you wish to address the Board, please complete a public comment card. Comments for the public will be limited to 3 minutes.

No public comment(s) made

Status: Completed

4. Action Items

4.1. Mellady Direct Marketing Proposal

Discuss and take action regarding the proposal for Public Relations, Strategic Positioning, Outbound Marketing, Creative, Design, Copywriting, and Account Management.

Amanda Fischer presented the Mellady Direct Marketing Proposal and answered questions of the Board.



Motioned: Kenchy Ragsdale

Seconded: Cheri Bradford

Motion passed unanimously

Cheri - yes

Kenchy - yes

Kenneth - yes

Due date:

Status: Completed

Documents

- iLEAD California Schools Mellady Proposal.pdf

4.2. Revised iCA Attachment A Service Agreement

Discuss and take action regarding the revised iCA agreement for the duration of the 2022-2023 school year.

Amanda Fischer presented the Revised iCA Attachment A Service Agreement and answered questions of the Board.

Motioned: Kenneth Scott

Seconded: Kenchy Ragsdale

Motion passed unanimously

Cheri - yes

Kenchy - yes

Kenneth - yes

Due date:

Status: Completed

Documents

- Amended iCA Attachment A & Resolution 12_22.pdf

4.3. IP Shared Agreement

Discuss and take action regarding the iLEAD Shared IP agreement.

Amanda Fischer presented the IP Shared Agreement and answered questions of the Board.

Motioned: Kenchy Ragsdale

Seconded: Cheri Bradford

Motion passed unanimously

Cheri - yes

Kenchy - yes

Kenneth - yes

Due date:



Status: Completed

Documents

- Redline - iCA - Schools -- IP Assignment and Governance Agreement (PC).pdf
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5. Comments

5.1. Board Comments

The Board wishes everyone 'Happy Holidays!'

Status: Completed

6. Closing Items

6.1. Next Meeting Date - February 1, 2023

Status: Completed

6.2. Adjournment

Meeting was adjourned at 4:11 p.m.

Status: Completed
